Sample Article (278 words)

This article or excerpts of it can be used in newsletters, on websites, and through other outlets.

Join Us – A Workshop on Pediatric Palliative Care

A Campaign to Ease Symptoms and Enhance Lives

Palliative care is a unique type of support that addresses the symptoms, discomfort, and stress associated with serious illness. Its focus is on the patient's *quality of life*. Pediatric palliative care tailors that support for children while also taking into account the entire family – parents, siblings, and others.

This special kind of care adds a layer of support to the existing medical team by bringing in additional resources that can help ease symptoms and enhance lives. The National Institute of Nursing Research (NINR), part of the National Institutes of Health, created a public education campaign about palliative care for children and teens living with serious illnesses to help patients, families, and providers understand the benefits of this extra support.

Palliative Care: Conversations Matter® began by developing information for health care providers. NINR created evidence-based materials designed to help providers start conversations with pediatric patients and their families. These materials, which continue to be available from NINR, include short videos and a customizable tear-off pad with tips and resources.

However, NINR knows that reaching out to doctors, nurses, and caseworkers is not enough. Families need direct information too. To that end, the campaign includes an at-a-glance fact sheet and longer brochure about pediatric palliative care, a tip card on finding support, and a collection of family stories.

If you are interested in seeing how you could use new materials in your practice, please join us for a workshop on [Date], [Time], [Location]. We'll look at how the campaign's materials can be a valuable resource for all health care professionals, and the patients and families they work with.

RSVP to [Name], [Email], [Phone].

Download materials and learn more at www.ninr.nih.gov/conversationsmatter.